



Tonight's Team









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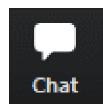
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AIA, NCARB Principal Architect, Heritage Architecture & Planning







Share thoughts with everyone



Raise Hand Function

Presentation and chat log will be uploaded <u>https://www.planhillcrest.org/meetingsandupdates</u>



Subcommittee Agenda

- 1. Objectives of Plan Hillcrest and Hillcrest Historic District
- 2. Why a Historic District?
- 3. What is a Historic District?
- 4. Benefits and Requirements of a Historic District?
- 5. Hillcrest Historic District Findings
- 6. Historic District Examples
- 7. Historic District Design Requirements
- 8. Interpretive Plan Outline
- 9. Next Steps

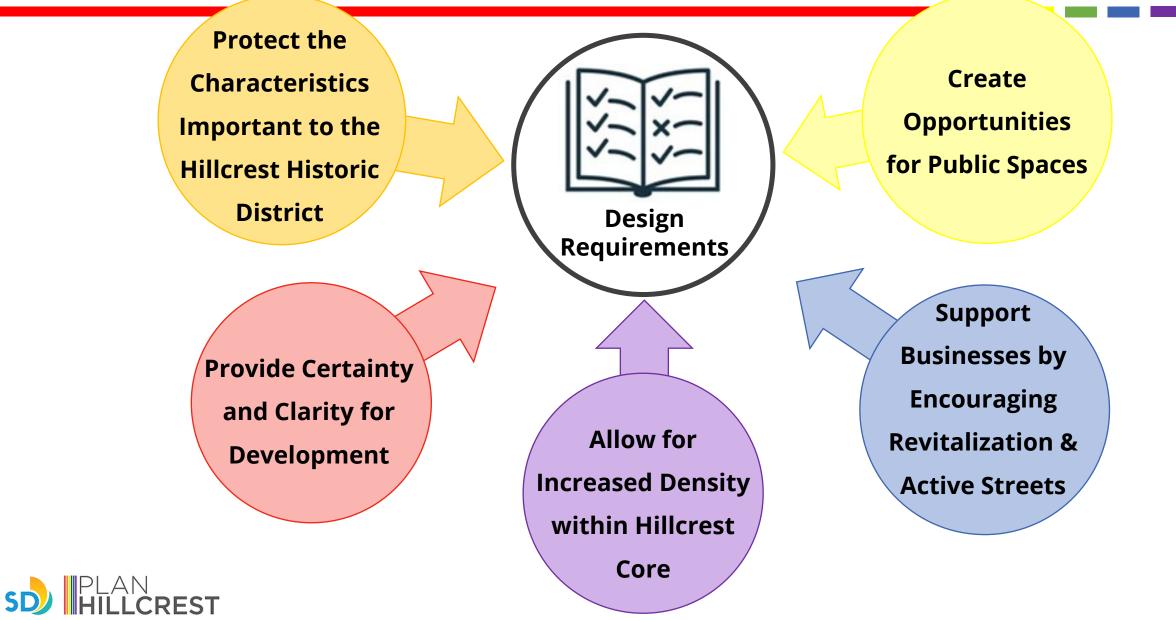


Plan Hillcrest Objectives

Celebrate the Legacy of the LGBTQ+ Community	Create Public Spaces & Parks	Strengthen Connections	Support Local Business	Address Housing Needs
Preserve historical resources and create inclusive spaces	Connect people to businesses, services, and places to recreate	Make it easier to move around and access	Ensure a thriving and sustainable business district	Increase housing opportunities near transit
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Hillcrest Historic District Objectives



2016 Uptown Community Plan

- Identified in the Reconnaissance Survey through Stakeholder Outreach.
- Plan Includes Policies to Intensively Evaluate and Process Eligible Resources and Districts.

2016 Citywide LGBTQ Historic Context Statement

• Identified Themes and Property Types Important to LGBTQ History Across the City.

Plan Hillcrest FPA

- Implements 2016 Uptown Plan Policies.
- Builds Upon Citywide LGBTQ Historic Context Statement by Focusing on the Heart of the City's LGBTQ+ Community.
- Comprehensive Planning Effort.



What is a Historic District?

A Geographically Defined Concentration Of Resources

- Individual Buildings May Not Be Significant In Their Own Right.
- Collectively Convey Significance Under Designation Criteria.

The Sum of Its Parts

- Contributing Resources that Convey why the District is Significant.
- Non-Contributing Resources that Do Not.

Designation Process

- Property Owner Outreach, Review by Policy Subcommittee of Historical Resources Board (HRB) and Two HRB Hearings.
- Designation can be Appealed to City Council.

All Properties Regulated

- Contributors More, Non-Contributors Less.
- Design Requirements Provide Consistency and Clarity.



Benefits & Requirements of Historic Districts

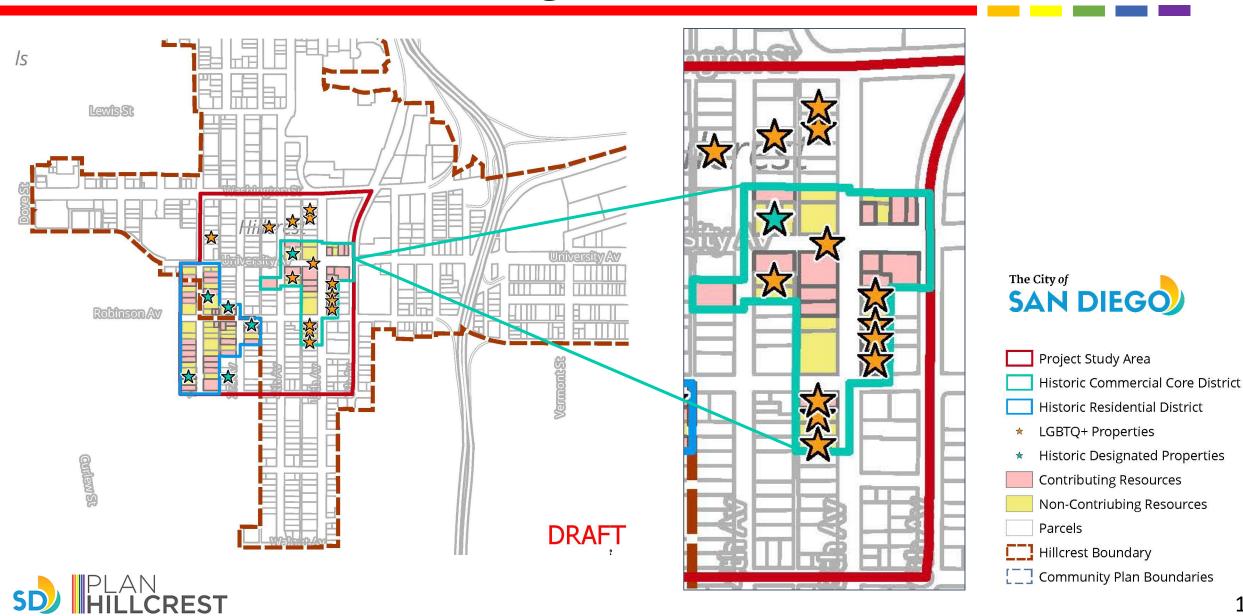
Requirements

- All Exterior Improvements Require Historic Review for Consistency.
- Projects Reviewed for Compliance with Design Requirements & Historical Resources Regs:
 - Projects that Comply are Processed
 Ministerially with a Building Permit.
 - Projects that Do Not Comply Require a Site Development Permit.
- Nearly All Projects Impacting Historic
 Properties & Districts are Approved as a Building Permit.

Benefits

- Historic Square Footage Excluded from Parking Requirements.
- Projects the Comply with Historic Regulations and Design Requirements Can Have Development Incentives Through NDP.
 - Proposing to Amend Regulations to
 Provide One Incentive Ministerially
 Through Building Permit.
- Mills Act Contract and Possible Property Tax Reduction Available for Contributing Resources.
- Historic Districts Contribute to Creating a Sense of Place and Revitalization of Neighborhoods.

Historic District Findings



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Commercial Core / LGBTQ+

- 1909-1990
- Hillcrest's Streetcar Suburb
- Great Depression / World War II Era
- LGBTQ+

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- Social Life
- Community Organizations & Political Activism
- Media, Arts, Culture
- Business & Commerce



Commercial Core / LGBTQ+





Historic District Example



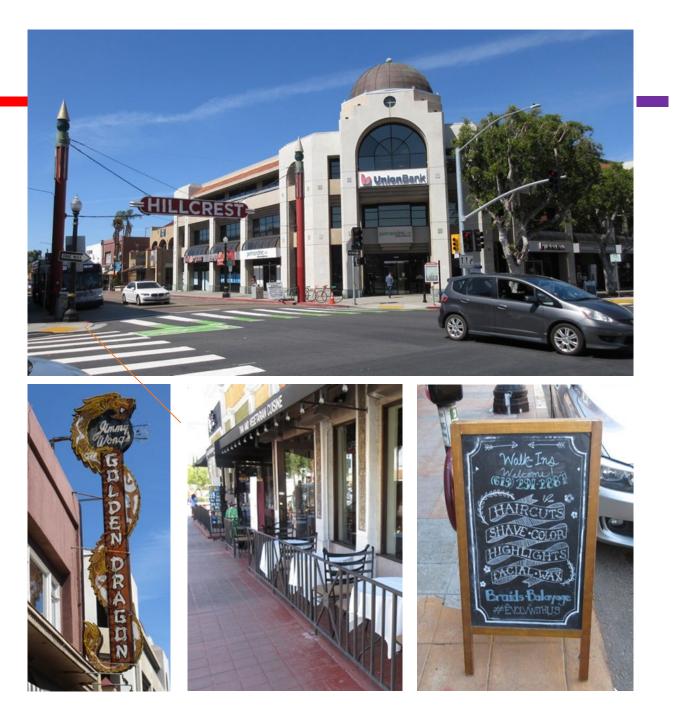
Historic District Example





Design Requirements

Hillcrest Historic Commercial Core LGBTQ+ District



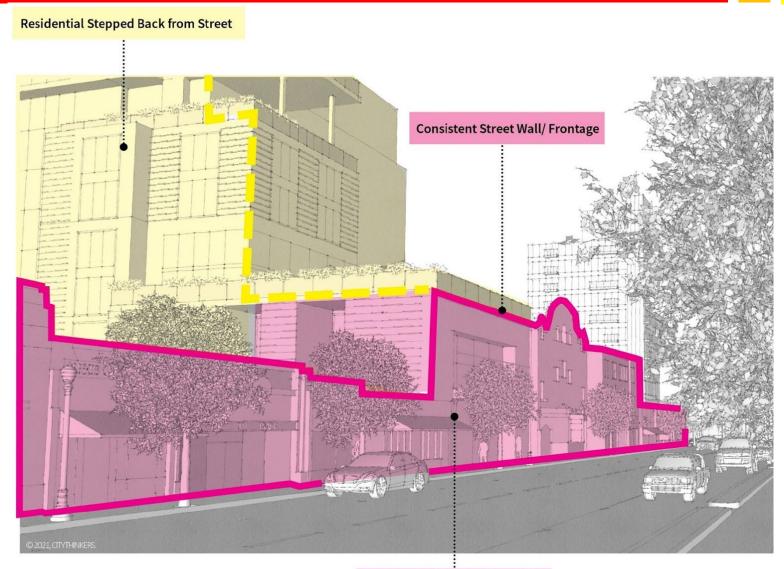
Massing, Setbacks & Relationship to Street







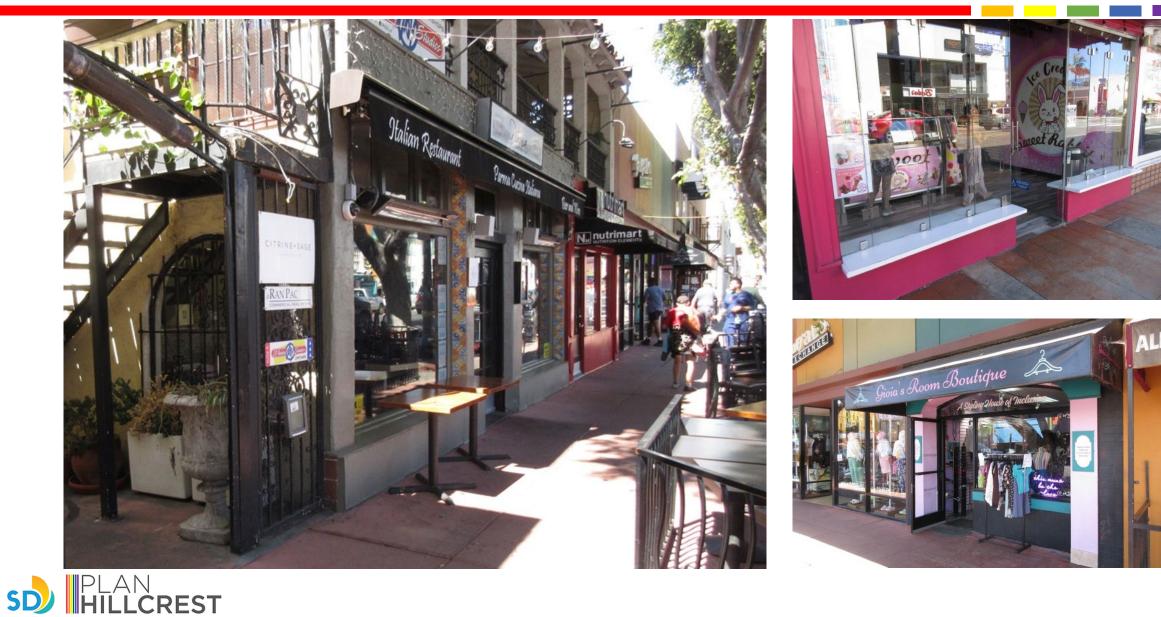
Additions and New Development





Ground Floor Commercial Uses in First 30 Feet

Street Walls & Storefronts Recommended



Street Walls & Storefronts Not Recommended



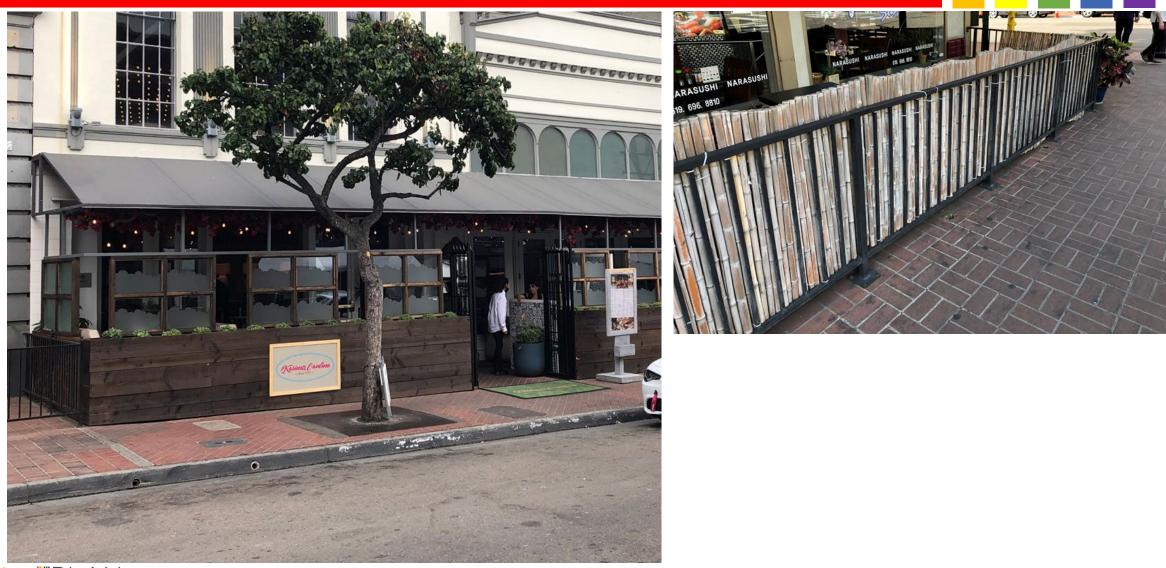


Sidewalk Cafes Recommended





Sidewalk Cafes Not Recommended



Signage & Advertising Recommended





Signage & Advertising **Not Recommended**



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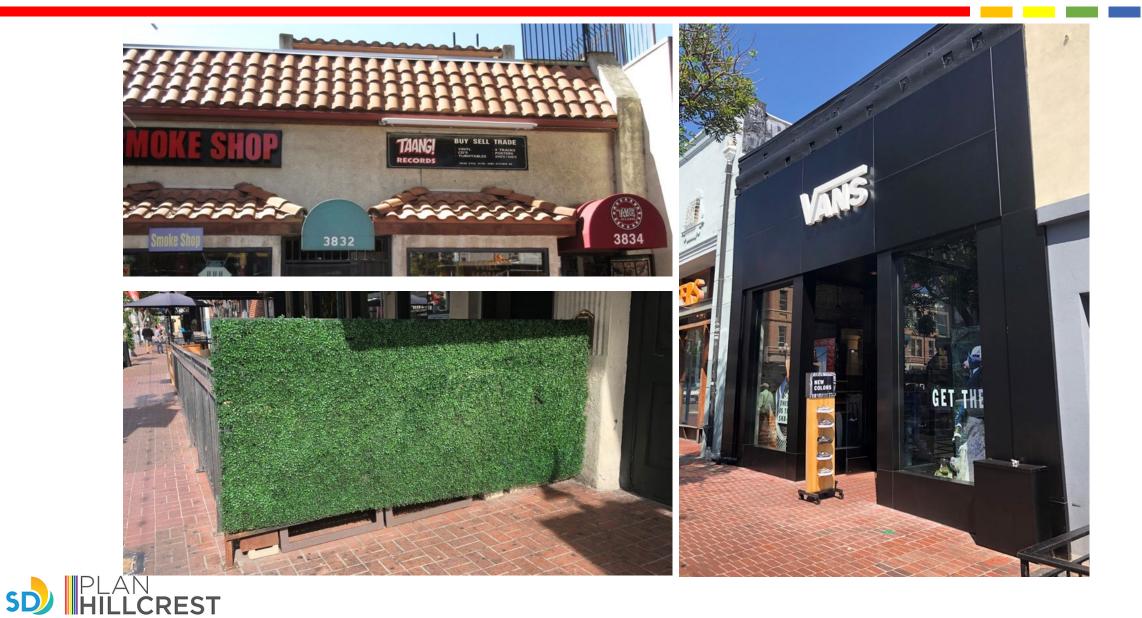
Materials & Color Recommended



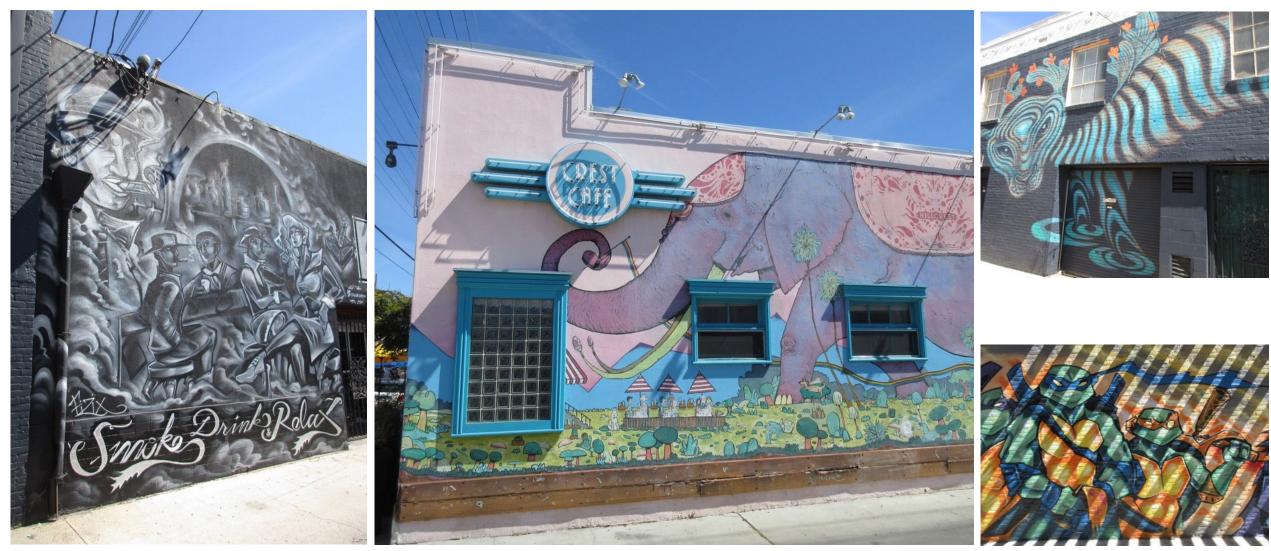




Materials & Color Not Recommended



Mural & Art Recommended





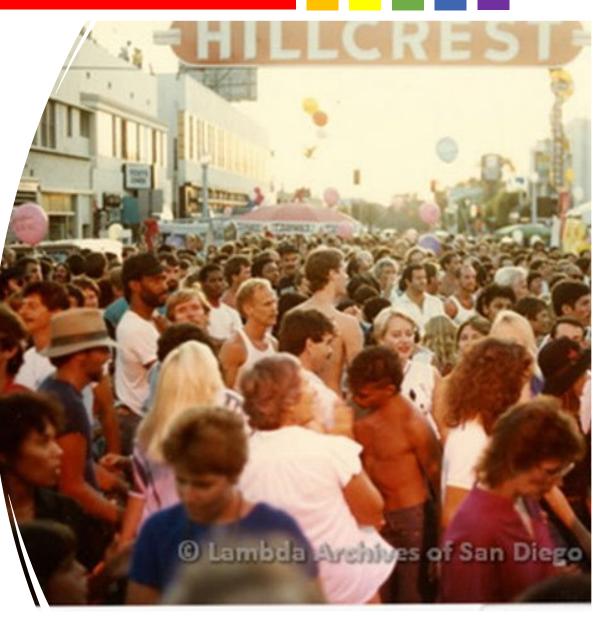
Interpretive Plan Outline

GOAL

Honor and celebrate the LGBTQ+ legacy in the community Nurture its well-being Promote economic opportunity

TOPICS

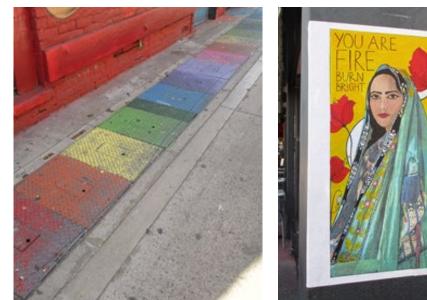
What is an Interpretive Plan? Interpretive Plan Framework Interpretive Methods Implementation





Celebrating LGBTQ+ History & Culture











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Celebrating LGBTQ+ History & Culture







Celebrating LGBTQ+ History & Culture









RINGOLD ALLEY SOUTH OF MARKET'S LEATHER HISTORY

THIS IS THE CITY'S BACKYARD. AN EARLY MORNING WALK WILL TAKE A VISITOR PAST THIS IS THE CITY BACKTARD TARLE NOULDERS EVEN CASKET MAKERS AT FIVE THEY SET DOWN BUSINESSES METAL BENDERS, PLASTIC MOLDERS EVEN CASKET MAKERS AT FIVE THEY SET DOWN THEIR TOOLS AND RETURN TO THE SUBURBS, A FEW HOURS LATER, MEN IN BLACK LEATHER WILL ST OUT ON THESE SAME STREETS TO FILL THE NEARLY THIRTY GAY BARS, RESTAI ANTS ALL DEVELOP

IN THE IBSOS THE SOUTH OF MARKET NEIGHEORHOOD WAS HOME TO MOST OF SAN TRANSPOST CLASS HOUSING: A CENTURY LATER, AS INDUSTRY AND RESUBERTS LET FOR THE SUBURDS, GAY MEN INNO YOU OTRINIC BARS, RESTAURANCE, BATHHOUSSY, MAD BETAL BORTS N. THE VACANT RECORD, LUCCH FOOMS ALTHOUGH THE CITY'S INST LATHER BAR, THE WHY NOT, WAS ORDE BAILED'RY THE TRUDUCTION IN VAC URCKY BECAME BAR, THE WHY NOT, WAS ORDE BAILED'RY THE TRUDUCTION IN VAC

LEATHER BARS, SHOPS, BATHHOUSS AND SEX CLUBS CONTINUED TO POOL REDEVELOPMENT RESSURES AND THE AIDS EPIDEMIC CAUSED THE NUMBE BUT LEATHER HAS REMAINED A SIGNIFICANT RESERVE IN THE VIGHDON' THE FOLSOM STREET FAIR. THE WORLD'S LARGEST LEATHER BETWAL, ANU FUNDRAISER HERE OV. REVISION

LEATHER FOUND NEW EXPRESSIONS IN CROUPS SUCH AS THE BEARS EXPANDED WELL BEYOND USE AMONG CAY MEN. IN 1989, TONY DEB ALL PEOPLE OF LEATHER, ITS EIGHT BLACK AND BLUE STRIPES, SINGLE M CONTRACTOR THE LEATHER TRUCK

SAN FRANCISCO COMMEMORATES THE RICH LEATHER HISTORY OF THIS NEIGH PLACES, EVENTS, AND ORGANIZATIONS THAT MADE SOUTH OF MA TO CREDIT: RICK GERHARTER



ARTIST: MIKE CAFFEE

LOCATION: FE-BE'S

Historic Preservation Next Steps

Subcommittee Comment and Feedback:

- Any information regarding the properties within the district that you would like us to know.
- Thoughts and questions related to the Design Requirements.
- Ideas and suggestions related to how the Interpretive Plan can help honor and celebrate LGBTQ+ history and culture within the FPA.

Next Steps:

- <u>May July</u>: Finalize historic district nomination and prepare draft Design Requirements.
- <u>Summer</u>: Develop the Interpretive Plan.
- <u>Late Summer/Early Fall</u>: Release Design Requirements with the draft of Plan Hillcrest.
- <u>Fall</u>: Initiate the historic district designation process, beginning with property owner outreach.

Next Steps



Uptown Planners Subcommittee Next Meeting: May 19, 2022

Topic: Choose Your Future Hillcrest Results

